

PRESENTATION LETTER

TO:

RE: St. Killian's Votive Candle Rack System

DATE:

PRESENTED BY:

Real Candles. Real Spirituality.

The Self Financing Votive Candle Rack by St. Killian's

I wish to present the following product for a decision to be made. After finding this product I felt it was worthwhile as it addresses many concerns we as a church have with candle racks. It is a product which offers the expression of spirituality that only true candle light can only provide, without any of the danger, maintenance, mess, or other costs. It will also help us become more environmentally responsible, as it our duty as people of faith.

As to the financial aspects of the program, it generates funds immediately and will be the delight of our parishioners. It is green, safe and virtually maintenance free.

We will be able to let our parishioners know that we are working hard to have a more green church, by giving them information in bulletins and announcements of some of the environmental benefits of this program, letting them know they are helping with the environmental stewardship of the church – a very worthwhile expression of our faith. I believe they will be pleased to learn our Church is committed to becoming more Green, and setting an example for our families in doing so.

St. Killian's Offers:

- Natural Candle Light !
- Rack comes with first candle order - instant profit
- Ongoing candle purchases are extremely affordable
- Recyclable Wax Repurchase - no waste, earns income
- Superior Fire Safety
- Shielded - no unprotected open flame
- No maintenance or glass breaks
- Clean flame – no soot
- Saves storage – 700 candles the size of a small PC
- Simplifying work for those maintaining candles – just load!

The St. Killian's Candle Rack by Church Wares Direct was created with fire and insurance concerns in mind. It is the only natural candle light system to offer superiority in Safety, Environmental stewardship, and Fund Raising profitability. Here are the instructions on how it works:

1. Light the candle - flame is now safe in break-resistant glass
2. The wax liquefies and travels down to the Teflon drawer below
3. The flame self-extinguishes, ending a soot free two hour burning

4. No candle remains as waste - wax hardens and is easily lifted out

A Note on Safety

According to most Fire Departments, the limit on a burn is 2 hours.
Many insurance companies agree.

Pricing

How It Is Self Financing

St. Killian's will provide the first 2,500 candles at **No Charge**.

At a suggested offering of \$1, these candles will pay for your new St. Killian's rack and generate a surplus of \$500 for your church.

If you choose a suggested offering of \$2, these candles will pay for your new St. Killian's rack and generate a surplus of \$3000 for your church – just imagine the possibilities!

How it helps Fund Raising

On an ongoing basis (after the cost of candles)

Each 50 Candle votive rack will generate \$40 per two hour burn cycle at a suggested offering of \$1.
At a suggested offering of \$2, each two hour burn cycle generates \$90

Every candle order thereafter can generate thousands of dollars in fund raising for our church.

Guarantee from Church Wares:

If you are not completely satisfied after 6 months dedicated usage, we take back your rack will refund you a \$1000 credit for the purchase of any other candle rack system we sell, or any product you may wish to buy. However, we highly doubt once you see the product in use, you will ever wish to return it.

Next Steps:

Ordering the rack is a simple process. It is arranged by calling Church Wares Direct at 1-800-668-7324. To help churches, Church Wares Direct in fact only requires \$1000 in the first 30 days, which means that there is very little initial burden to adopt the program.

Values:

Church Wares Direct is a family business which has been in operation for over 30 years, with an excellent reputation for providing responsible products, and excellent service and pricing for its churches.